

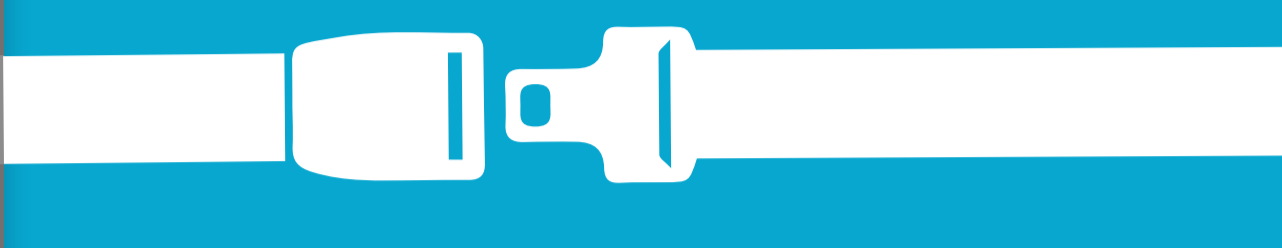
CAR OWNERS MAY TRUST THEIR CARS

BUT SHOULD
THEY TRUST
THEIR CAR PARTS?



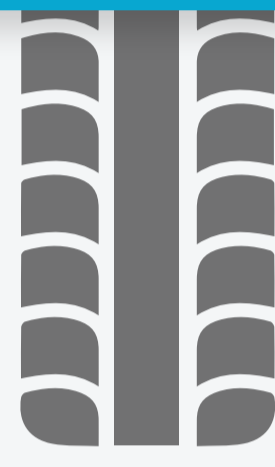
If they **unknowingly**
purchased a critical
car part that's **FAKE** ...
their **SAFETY** may ...
be at **RISK**

... from **air bags and seat belts**
to **brake pads and tires**



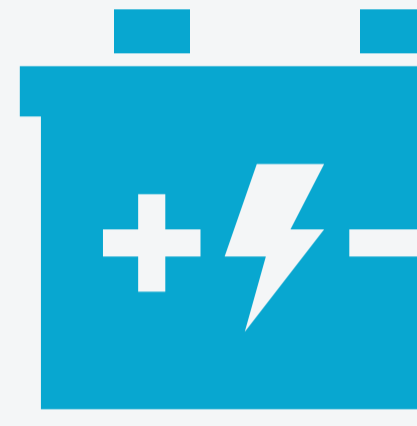
As an aftermarket vehicle parts manufacturer,
this makes **your bottom line** and **brand**
reputation vulnerable

ESTIMATED LOSSES BY THE LEGITIMATE PARTS INDUSTRY EACH YEAR



€2.2B LOST
to counterfeit tires

LOST **€180M**
to counterfeit batteries



CRIMINALS
operate outside
the supply chain
protection system



making detection
and prevention
difficult



and eroding
the market

...UNTIL NOW

Solutions from **AUTHENTIC VISION**

help consumers and specialists
identify authentic products
and brand owners
protect their market share

SCAN PRODUCT
with a simple
smartphone app



**UNIQUE
HOLOGRAPHIC
FINGERPRINT
TECHNOLOGY**

So unique, even we
can't reproduce it

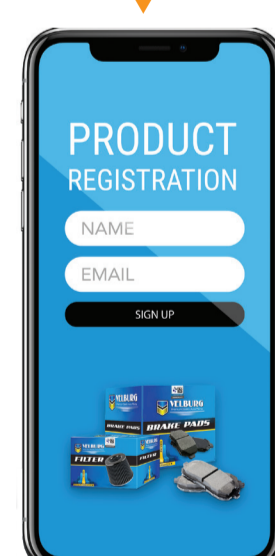


**INSTANT
AUTHENTICATION**

with any smartphone
identifies authentic or
fake products in seconds

**CUSTOMER
ENGAGEMENT**

- Learn about your products
- Inspire consumers with your brand
- Create engaging experiences



SMART INSIGHTS

BUYER BEHAVIOR

- Geolocation
- Real time customer data
- Supports targeted consumer engagement

COUNTERFEIT ACTIVITY

- Geolocation
- Real time fraud alerts
- Focusing law enforcement resources